

Marketing Assistant

Measurand is looking for a marketing assistant. The successful candidate will gain valuable experience in a variety of marketing activities like writing for specialized audiences, content marketing, social media coordination, and event management.

Responsibilities

- Supporting the development and production of a wide variety of marketing materials.
- Researching information for whitepapers and e-books.
- Preparing reports.
- Pitching ideas for original content.
- The editing and proofreading of internal and external content.
- Scheduling content for publishing on social media.
- Assisting with the planning and promotion of events.
- Supporting with other related duties as assigned.

Requirements

- Experience with online publishing tools and social media platforms
- Excellent oral and written communication skills
- Strong time management, organizational, and decision-making skills
- Exceptional teamwork and interpersonal skills

Applicants must be post-secondary students registered in the NB SEED program to be eligible for this summer employment opportunity.

To apply, submit your resume and cover letter to Marcia Everett, Human Resource Manager by email to careers@measurand.com with "**Marketing Assistant**" in the subject line.

Thank you for your interest in Measurand. While we appreciate the interest of all applicants, only those selected for a screening interview will be contacted.